

HEB ISD Operation Back to School
Sponsor Benefits 2011

Diamond Sponsor \$10,000 (500 backpacks)

All benefits of all previous levels PLUS:

Special recognition and optional negotiated benefits

Platinum Sponsor \$5,000+ (250 backpacks)

All benefits of previous levels plus:

Prominent Signage and opportunity to display banner and promotional materials at event PLUS:

Recognition in 6 Stones Newsletters and e-blasts

Company mention during program

Company name, logo and hyperlink on web site for the Calendar Year

Gold Sponsor \$1,000+ (50 backpacks)

All benefits of previous levels plus:

Company logo as primary event sponsor on all signage

Company bio* featured on web site

Company bio – Facebook (1,184 fans)

Company bio - Twitter

Silver Sponsor \$500+ (25 backpacks)

All benefits of previous level plus:

Company name on all signage

Company logo featured on web site

Company name – Facebook (1,184 fans)

Company name - Twitter

Bronze Sponsor \$100+ (5 backpacks)

Promotional material and/or coupons in volunteer goodie bags

Company name and hyperlink on web site (over 8,700 hits in May)

Company name on event program

*Bio – information you want to promote about your business and/or a quote regarding why your company enjoys helping the community and 6 Stones.

Email sshahan@6stones.org to become a Sponsor.